



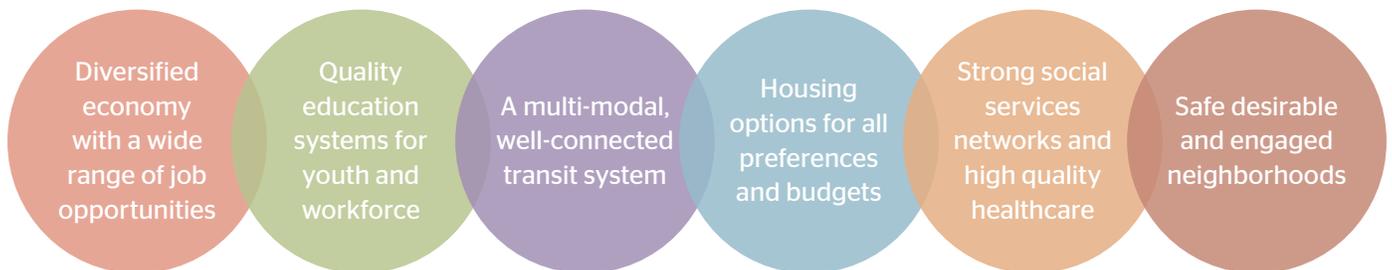
SOUTHERN NEVADA STRONG QUICK FACTS

Led by the RTC and community stakeholders, Southern Nevada Strong is a collaborative effort to plan, build and invest in complete communities that will provide access to:



SOUTHERN NEVADA STRONG

Making Southern Nevada more livable, prosperous, and sustainable has countless near and long-term benefits for residents and businesses, including:



For more information, visit us at southernnevadastrong.org



SOUTHERN NEVADA STRONG FAQs

1. What is the Southern Nevada Strong (SNS) Regional Plan?

The SNS Regional Plan is our community's roadmap that identifies planning strategies and priorities that will help provide our residents with greater access to employment opportunities, housing options, quality education, and transportation choices.

2. What is the Southern Nevada Strong Implementation Office?

Following the Regional Plan's adoption, responsibility for its implementation was placed with the Regional Transportation Commission of Southern Nevada (RTC). As a regional transportation planning agency that works with and across jurisdictions, the RTC was uniquely suited to handle this duty. In 2015, the RTC established the SNS Implementation Office to manage and administer the plan.

3. Why is regional planning important?

Southern Nevada is home to more than 2.1 million residents and more than 55,000 business establishments, and hosts 42 million visitors annually. By 2025, our community is expected to grow to 2.7 million residents, add as many as 20,000 new establishments, and host 53 million visitors.

It is critical that as our region experiences this tremendous growth, we have a regional planning agency to convene and coordinate efforts across communities to implement a shared vision for our future. These planning and implementation efforts will address issues of shared regional importance, such as transportation, housing, education, jobs, and social services that are vital to our quality of life.

4. How did Southern Nevada Strong come to be?

In 2011, Southern Nevada leaders recognized that other successful communities such as Denver, Phoenix, and Salt Lake City had regional planning agencies that played critical roles in successfully planning for and managing their growth.

The City of Henderson took the lead to coordinate and convene 13 regional partners and thousands of community stakeholders to develop the SNS Regional Plan. In 2014, after more than three years of planning and extensive public engagement, the Regional Plan was approved and adopted by the 13 regional partners, becoming the region's first federally recognized regional plan.

5. How is the Southern Nevada Strong implementation Office moving forward?

The Southern Nevada Strong staff is currently providing tools, trainings and technical expertise that help regional partners and community groups to implement the SNS Regional Plan.

Staff also implements initiatives that continue to educate the community about the regional plan and empower Southern Nevadans to take action to create the communities they want to live in.

In 2017, the office's implementation priorities will be:

1. Advancing transit-oriented development (TOD) by educating community leaders about best practices from across the country.
2. Increasing coordination among community partners to access new funding from public and private sources.
3. Encouraging participation in the public process by presenting the Southern Nevada Strong vision across the community.
4. Tracking progress and sharing data to measure implementation progress.