

**REGIONAL TRANSPORTATION COMMISSION**  
**OF SOUTHERN NEVADA**

***Notice and Agenda of Public Meeting***



**SOUTHERN NEVADA STRONG  
STEERING COMMITTEE**

**Thursday, April 24, 2025, at 10:30 AM**

**RTC Administration Building  
600 S. Grand Central Parkway, Room 108  
Las Vegas, NV 89106  
(702) 676-1500**

The Regional Transportation Commission of Southern Nevada (RTC) encourages citizen participation at its public meetings. During the initial Citizens Participation, any citizen may address the Southern Nevada Strong Steering Committee (Committee) on an item featured on the agenda. During the final Citizens Participation, any citizen may address the Committee on matters within the Committee's jurisdiction, but not necessarily featured on the agenda. No vote can be taken on a matter not listed on the posted agenda; however, the Committee can direct that the matter be placed on a future agenda. The Chair must recognize each citizen. When called on by the Chair, the citizen is asked to approach the microphone at the podium, to state his or her name, and to spell the last name for the record. Comments will be limited to three minutes for both citizens participation comment periods. The RTC appreciates the time citizens devote to be involved in this important process.

Please note that the RTC will no longer read aloud public comments received via email. Any public comments received via email will be included only in the written record. Written public comments relating to the RTC may be submitted via email to [PublicComments@rtcsonv.com](mailto:PublicComments@rtcsonv.com) to be included in the written record of the meeting.

The RTC keeps the official record of all proceedings of the meeting. In order to maintain a complete and accurate record, copies of documents used during presentations should be submitted to the Recording Secretary.

The meeting room is accessible to the disabled. Assistive listening devices are available for the hearing impaired. A sign language interpreter for the deaf will be made available with 48 hours advance request to the RTC offices. Additional language interpretation services are available upon request with a 48-hour advance notice to the RTC. Phone: (702) 676-1500 or TDD: (702) 676-1834.

This agenda, including the supporting materials, is available at the RTC Administration Building, 600 S. Grand Central Parkway, Las Vegas, Nevada, 89106; the RTC's website, [www.rtcsonv.com](http://www.rtcsonv.com); or by contacting Jennifer King by calling (702) 676-1698 or by email at [kingj@rtcsonv.com](mailto:kingj@rtcsonv.com).

In compliance with Nevada Revised Statute 241.035(4), the RTC shall create an audio and/or video recording of the meeting and retain such recording(s) for the required period of time.

This meeting has been properly noticed and posted in the following locations: at the RTC Administration Building, 600 S. Grand Central Parkway, Las Vegas, Nevada, 89106; on the RTC Website at [www.rtcsonv.com](http://www.rtcsonv.com); and on the Nevada Public Notice site at <https://notice.nv.gov>.

Please be advised that the Southern Nevada Strong Steering Committee has the discretion to take items on the agenda out of order, combine two or more agenda items for consideration, remove an item from the agenda, or delay discussion relating to an item on the agenda any time.

1. Conduct a comment period for citizens participation  
[Initial Citizens Participation - Pdf](#)
2. Approve the Minutes: Meeting of February 27, 2025 (FOR POSSIBLE ACTION)  
[SNS Minutes 2025-02-27](#)  
[Item 03 - SNS Steering Committee Proposed Policies and Procedures](#)  
[Item 04 - Southern Nevada Strong 2050](#)  
[Item 05 - SNS Underutilized Lands Inventory](#)  
[Item 06 - Successes, Work Plan Activities, State Legislative Priorities](#)  
[Item 07 - Future SNS Steering Committee Meetings and Agenda Items](#)
3. Build understanding of the Southern Nevada Strong Steering Committee role and welcome new Steering Committee members (FOR POSSIBLE ACTION)  
[New Member Organizations and Representatives - Pdf](#)
4. Elect a Chair and Vice Chair for 2025 - 2026 (FOR POSSIBLE ACTION)  
[Elect a Chair and Vice Chair - Pdf](#)
5. Receive a presentation on Southern Nevada Strong 2050 and stakeholder input provided thus far and provide input on key policy themes and priority outcomes that will inform the development of urban growth scenarios (FOR POSSIBLE ACTION)  
[Southern Nevada Strong 2050 - Pdf](#)
6. Discuss the potential impacts of federal funding changes on Southern Nevada's non-profit sector and identify next steps (FOR POSSIBLE ACTION)  
[Nevada Nonprofit Partner Survey: Impact of Federal Funding Changes - Pdf](#)
7. Receive a presentation on the City of Henderson's implementation of Assembly Bill 356, a state law requiring the removal of non-functional turf, and impacts related to urban heat  
[City of Henderson Non-Functional Turf Removal and Urban Heat Impacts - Pdf](#)
8. Discuss organizational successes, work plan activities, or State legislative priorities that further the implementation of the Southern Nevada Strong Regional Plan  
[Regional Plan Implementation Updates - Pdf](#)
9. Identify future meeting(s) and agenda items  
[Southern Nevada Strong Steering Committee Meetings and Agenda Items - Pdf](#)
10. Conduct a comment period for citizens participation  
[Final Citizens Participation - Pdf](#)

# REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

## Agenda Item

<b>Subject:</b>	Initial Citizens Participation
<b>Petitioner:</b>	Andrew Kjellman, Senior Director of Metropolitan Planning Organization, RTC
<b>Recommendation by Petitioner:</b>	Conduct a comment period for citizens participation
<b>Goals:</b>	Support regional planning efforts to improve economic vitality and education and invest in complete communities
<b>Meeting:</b>	Southern Nevada Strong Steering Committee - Apr 24 2025

### **FISCAL IMPACT:**

None by this action

### **BACKGROUND INFORMATION:**

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong (SNS) Steering Committee shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the SNS Steering Committee's jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the SNS Steering Committee can direct that it be placed on a future agenda.

**MINUTES**  
**SOUTHERN NEVADA STRONG STEERING COMMITTEE**  
**REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA**  
**FEBRUARY 27, 2025**

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*These minutes are prepared in compliance with NRS 241.035. Text is in summarized rather than verbatim format.  
For complete contents, please refer to meeting recordings on file at the Regional Transportation Commission of Southern Nevada.*

**THIS MEETING WAS PROPERLY NOTICED AND POSTED  
IN THE FOLLOWING LOCATIONS ON FEBRUARY 20, 2025**

RTC	RTC Website	Nevada Public Notice
600 S. Grand Central Pkwy.	<a href="http://www.rtcnv.com">www.rtcnv.com</a>	<a href="https://notice.nv.gov">https://notice.nv.gov</a>
Las Vegas, NV 89106		

**CALL TO ORDER**

Chair Zane Marshall, Southern Nevada Water Authority, called the meeting to order at 10:30 a.m. in Meeting Room 108 of the Regional Transportation Commission of Southern Nevada Administration Building.

**MEMBERS PRESENT:**

Zane Marshall, Chair, Southern Nevada Water Authority  
Martin Gies, Vice Chair, Clark County Comprehensive Planning (Alternate)  
Nicole Bungum, Southern Nevada Health District  
David Damore, The Lincy Institute and Brookings Mountain West  
Eddie Dichter, City of Henderson  
Chris Dingell, Clark County School District  
Betsy Fretwell, Las Vegas Global Economic Alliance  
Shawn Gerstenberger, University of Nevada, Las Vegas  
Rebecca Kapuler, Nevada Department of Transportation  
Andrew Kjellman, Regional Transportation Commission of Southern Nevada (Alternate)  
Michael Mays, City of Boulder City  
Alfredo Melesio, City of North Las Vegas  
Janet Quintero, United Way of Southern Nevada  
Tick Segerblom, Regional Transportation Commission of Southern Nevada Board Liaison  
Rick Van Diepen, Urban Land Institute  
Marco Velotta, City of Las Vegas (Alternate)

**MEMBERS ABSENT:**

Kathi Thomas, Southern Nevada Regional Housing Authority  
Vacant, Federal Reserve Bank of San Francisco  
Vacant, Las Vegas Metropolitan Police Department  
Vacant, Conservation District of Southern Nevada  
Vacant, Southern Nevada Regional Planning Coalition

**RTC STAFF:**

Deb Reardon, Manager of Regional Planning  
Michelle Larime, Senior Regional Planner  
Laura Sida, Transportation Planner  
Tiffany Voss, Management Analyst

**INTERESTED PARTIES:**

Jennifer Ammerman, Clark County Comprehensive Planning

*Agenda Item #2.*

Minutes – Southern Nevada Strong Steering Committee  
 Meeting of February 27, 2025  
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**INTERESTED PARTIES (Continued):**

Hector Arreola, Nevada Environmental Justice Coalition  
 Kelliann Beavers, The Lincy Institute  
 Tyler Bump, ECONorthwest  
 Dedre Edmond-Drew, Jackson Street Alliance  
 Nancy Gents, Sierra Club  
 Aaron Harris, Sierra Club Toiyabe Chapter  
 Debra March, Urban Land Institute/Southern Nevada Strong  
 Jeanette Lopez, UNLV  
 Jackie Spicer, Nevada Environmental Justice Coalition  
 Annamarie Smith, City of Henderson  
 Amber Stidham, Las Vegas Global Economic Alliance (Alternate)  
 Minjia (Minja) Yan, Urban Land Institute (Alternate)

**Item:**

1. Conduct a comment period for citizens participation

**Comments:**

Ms. Dedre Edmond-Drew made the following comment:

*Good morning, everyone, my name is Dedre Edmond-Drew. I am the CEO of the newly founded Jackson Street Alliance in Historic Westside. This is my first time being a part of this meeting and I'm just here to see what this is all about and how we can get involved as being part of the Historic Westside and redevelopment.*

**Motion:**

No motion was necessary.

**Vote/Summary:**

No vote was taken.

**Item:**

2. Approve the Minutes: Meeting of October 31, 2024 (FOR POSSIBLE ACTION)

**Comments:**

No comments were made.

**Motion:**

Mr. David Damore, The Lincy Institute and Brookings Mountain West, motioned to approve the minutes of the October 31, 2024, meeting.

**Vote/Summary:**

14 Ayes. 0 Nays. The motion carried.

Ayes: Zane Marshall, Martin Gies, Nicole Bungum, David Damore, Eddie Dichter, Chris Dingell, Betsy Fretwell, Shawn Gerstenberger, Rebecca Kapuler, Andrew Kjellman, Michael Mays, Tick Segerblom, Rick Van Diepen, Marco Velotta

Nays: None

Absent: Alfredo Melesio, Janet Quintero, Kathi Thomas

**Item:**

3. Review and approve revisions to the Southern Nevada Strong Steering Committee Policies and Procedures to update the committee role and membership list (FOR POSSIBLE ACTION)

**Comments:**

Following a detailed PowerPoint presentation [attached], Ms. Deb Reardon, Manager of Regional Planning for the Regional Transportation Commission of Southern Nevada (RTC), proposed updates to the Southern Nevada Strong (SNS) Steering Committee's Policies and Procedures. First, the SNS Steering Committee's purpose statement would be updated to reflect its role in guiding updates to the Regional Plan. Second, several membership additions were proposed to broaden representation in housing, sustainability, and economic development. These included the following: American Institute of Architects (AIA), City of Mesquite, Desert Research Institute, ImpactNV, Nevada Environmental Justice Coalition, Nevada Governor's Office of Economic Development, and Nevada Housing Coalition.

Ms. Reardon noted that the Federal Reserve Bank of San Francisco preferred to engage in a technical assistance capacity rather than remain on the SNS Steering Committee.

Feedback from SNS Steering Committee members was mixed. Some favored expanding membership, while others expressed concern over the group becoming too large. As a compromise, staff recommended formally adding AIA to the SNS Steering Committee and engaging the other suggested organizations through task groups. Next steps included continued coordination with the pending organizations of Nevada Environmental Justice Coalition and the Nevada Housing Coalition, finalize changes, and present the revised Policies and Procedures to the Executive Advisory Committee in March and the RTC Board of Commissioners in April.

Ms. Minjia Yan, Urban Land Institute, asked if there was a list of participants in the task force group. She pointed out that she had recommended a few participants, and she thought it would be beneficial for other SNS Steering Committee members to know this includes. Ms. Reardon said she would share the list after the meeting.

Chair Zane Marshall, Southern Nevada Water Authority, briefly discussed the SNS Steering Committee Chair position. He expressed a willingness to continue serving as Chair but noted he would welcome stepping down if someone else was interested. He emphasized the position as a valuable opportunity for professional growth and development, particularly highlighting the significance of the SNS Steering Committee's upcoming 18 months. Mr. Marshall confirmed he would remain on the SNS Steering Committee after stepping down. Those interested should inform Ms. Reardon.

Mr. Marco Velotta, City of Las Vegas, brought up that if the item was for possible action, it would need to be formally accepted. Ms. Reardon then added that because two proposed members were tentative, staff suggests changing it to input at this time.

**Motion:**

No motion was necessary.

**Vote/Summary:**

No vote was taken.

**Item:**

4. Receive a presentation on Southern Nevada Strong 2050 and provide feedback on the planning process and peer regions review (FOR POSSIBLE ACTION)

**Comments:**

Following a detailed PowerPoint presentation [attached], Mr. Tyler Bump, ECONorthwest, outlined the meeting's objectives, which included revisiting the purpose of the Southern Nevada Strong (SNS)

Regional Plan, clarifying the SNS Steering Committee's role, discussing community and stakeholder engagement, reviewing integrated regional planning, and examining peer-region examples.

Mr. Bump noted the region anticipates adding approximately 730,000 new residents by 2050, highlighting a slower but still significant growth rate. He also emphasized recent housing price escalations, with median home prices rising between 30 to 45 percent across local jurisdictions over the past five years, driven largely by market shifts during COVID-19. This housing trend will be further analyzed in an upcoming regional housing market assessment.

Mr. Bump then addressed the RTC's growing role in regional planning. He explained that the SNS 2050 Plan update, now led by the RTC, expands on the 2015 Regional Plan originally guided by the Southern Nevada Regional Planning Coalition (SNRPC). The current update emphasizes regional coordination on transportation, housing, land use, and economic development. Peer-region comparisons will help inform the RTC's approach.

Regarding the planning process, Mr. Bump detailed current and upcoming project phases. The current Phase 1 includes an existing conditions assessment; Strengths, Weaknesses, Opportunities, and Threats analysis; activity centers analysis; and housing market needs evaluation. Phase 2, from July to September, involves evaluating growth scenarios and regional growth priorities. Phase 3, from Fall to Winter, focuses on the development of actionable implementation strategies, governance structures, and integration with the RTC's regional transportation planning. The draft SNS Regional Plan is expected in approximately a year and a half.

Mr. Bump clarified the SNS Steering Committee's crucial role, including attending quarterly meetings, reviewing technical findings, providing strategic guidance, and supporting broader community outreach efforts. Additionally, SNS Steering Committee members were encouraged to participate in specialized task groups focusing on housing, economic development, community engagement, and scenario planning to ensure alignment between technical discussions and strategic direction.

Ms. Minjia Yan, Urban Land Institute, asked whether the regional housing market needs assessment would include details about existing housing types, gaps in the market, and connections between housing, density, zoning, and policy changes. She also requested a list of potential external participants for the task groups, highlighting specific examples such as representatives from the Bureau of Land Management (BLM) and University of Nevada, Las Vegas' (UNLV) Lied Center for Real Estate. Ms. Michelle Larime, Senior Regional Planner for the Regional Transportation Commission of Southern Nevada (RTC), confirmed that the housing needs assessment would address different housing types and policy considerations, including missing middle and supportive housing. She committed to sharing the task group membership list for further input. Mr. Bump added that the assessment would also consider housing needs across various income categories and demographic trends, including aging populations, shifting household formation timelines, declining birth rates, and smaller household sizes. These trends would inform both the housing needs and policy recommendations.

Mr. Shawn Gerstenberger, UNLV, asked if the existing conditions report would be shared with the SNS Steering Committee and if there would be opportunities to provide input. Ms. Larime confirmed that the SNS Steering Committee would be involved. Mr. Bump elaborated, stating the process would be

collaborative and iterative, with preliminary findings shared for SNS Steering Committee feedback and opportunities provided for additional input and adjustments before finalizing the deliverables.

Mr. Bump resumed his presentation by discussing the importance of regional planning. He emphasized that regional collaboration helps effectively address key challenges like housing, economic mobility, land availability, and sustainability. He noted that residents across Southern Nevada live, work, shop, and access education, healthcare, and social amenities regionally, underscoring the need for integrated regional approaches rather than purely local solutions. He presented data showing significant regional dynamics, highlighting how residents' housing choices are influenced by proximity to employment, affordability, amenities, and schools across multiple jurisdictions, including unincorporated Clark County and the Cities of Las Vegas, Henderson, North Las Vegas, Boulder City, and Mesquite.

Mr. Bump explained the value of a unified, data-driven approach in regional planning, stressing the importance of shared information, efficient resource allocation, fair funding distribution, and strong partnerships between the RTC, local jurisdictions, and community organizations. He noted the RTC's capacity to support local governments through technical assistance and collaboration in addressing interconnected issues.

To inform Southern Nevada's regional planning strategy, Mr. Bump introduced an ongoing analysis of peer regions, seeking input from the SNS Steering Committee. He identified three peer regions selected for this comparative analysis that include the Wasatch Front Regional Council in Salt Lake City, Utah; Metropolitan Council in Minneapolis, Minnesota; and Broward Metropolitan Planning Organization in Fort Lauderdale, Florida. He discussed the different features of each peer region and how they could help inform the RTC. He invited feedback on these selections to ensure alignment with Southern Nevada's goals and strategic direction.

Ms. Amber Stidham, Las Vegas Global Economic Alliance (LVGEA), sought clarification on the geographical scope, confirming it includes all of Clark County. She asked if the analysis would incorporate mixed-use developments and their economic impact, such as tax revenues. Ms. Larime confirmed that mixed-use development and transit-oriented models would be part of the housing needs assessment and subsequent policy discussions.

Mr. David Damore, The Lincy Institute and Brookings Mountain West, recommended including funding models from the selected peer regions. Ms. Larime agreed to consider this.

Ms. Yan appreciated the focus on regional planning and suggested explicitly including transportation considerations, noting the region's aspiration to enhance its public transportation system.

Ms. Betsy Fretwell, LVGEA, suggested examining additional regions, particularly those where Southern Nevada regularly loses business opportunities, such as cities in Texas or Arizona. Ms. Larime explained that while the study's scope was limited to three peer regions, existing data from these competitive regions could still be integrated.



Mr. Bump concluded by mentioning a potential inclusion of best practices from other regions like Phoenix, Arizona, and Denver, Colorado, in the task group discussions, especially regarding housing strategies, to enrich the policy development process.

**Motion:**

No motion was necessary.

**Vote/Summary:**

No vote was taken.

**Item:**

5. Receive a presentation on the Southern Nevada Strong Underutilized Lands Inventory and provide input on future uses, additional inventory features, and regional planning work plan activities that support infill development (FOR POSSIBLE ACTION)

**Comments:**

Following a detailed PowerPoint presentation [attached], Ms. Deb Reardon, Manager of Regional Planning for the Regional Transportation Commission of Southern Nevada (RTC), provided an update on the Underutilized Lands Inventory project. She summarized the project's purpose of identifying parcels within existing neighborhoods suitable for housing and job development and the criteria for the vacant land. The analysis covered the Las Vegas Valley and the Cities of Boulder City and Mesquite, identifying 78,285 acres of vacant and underutilized land.

Ms. Reardon explained the inventory has already supported multiple regional initiatives, including applications for Environmental Protection Agency (EPA) Brownfields funding, proposed legislation, identifying affordable housing, and economic development planning. Future uses include scenario planning for the SNS Regional Plan update.

Ms. Reardon posed questions about further leveraging the inventory and additional actions the Southern Nevada Strong (SNS) Steering Committee might undertake. She highlighted ongoing activities, including planned presentations, municipal briefings, and upcoming stakeholder focus groups addressing zoning and infrastructure barriers.

Mr. Marco Velotta, City of Las Vegas, mentioned using the inventory to support Senate Bill 28 regarding tax increment financing for transit-oriented development.

Ms. Minjia Yan, Urban Land Institute, suggested conducting a media roadshow or press conference to increase public awareness and provide a broader perspective of the study beyond commercial or industrial parcels.

Mr. Eddie Dichter, City of Henderson, noted the City of Henderson's recent use of the inventory to assist charter schools in locating suitable properties within the City of Henderson.

Ms. Amber Stidham, Las Vegas Global Economic Alliance, asked how the results were being shared with municipalities for planning. Ms. Reardon confirmed previous presentations to the RTC Board of Commissioners (Board) and expressed openness to additional presentations. Chair Zane Marshall added that it is the responsibility of SNS Steering Committee members' to disseminate this information within their respective agencies, underscoring their ambassadorial role in promoting the

SNS initiative. Additionally, Ms. Yan confirmed municipalities were involved throughout the inventory process via stakeholder meetings.

Ms. Reardon continued by outlining next steps, including developing an interactive map with sorting capabilities by geographic areas, parcel size, zoning type, and ownership. She noted the RTC Board's request to add a layer identifying opportunities for adaptive reuse, focusing on vacant commercial buildings and shopping centers. Ms. Reardon mentioned exploring the possibility of creating a model ordinance to support adaptive reuse. Additionally, she stated plans for training RTC staff to maintain and annually update the inventory and resume stakeholder meetings.

Ms. Stidham expressed enthusiasm for the adaptive reuse component, highlighting its potential to support regional redevelopment efforts and economic activity.

Ms. Yan inquired about public access to the interactive map. Ms. Reardon explained that due to privacy concerns, the interactive map would initially be limited to RTC member agencies, with a PDF version of the map made available to the general public.

**Motion:**

No motion was necessary.

**Vote/Summary:**

No vote was taken.

**Item:**

6. Share successes, work plan activities, and State legislative priorities that further the implementation of the Southern Nevada Strong Regional Plan (FOR POSSIBLE ACTION)

**Comments:**

Chair Zane Marshall, Southern Nevada Water Authority (Water Authority), reported that the Water Authority updated its 50-year Water Resource Plan and five-year Conservation Plan, fulfilling requirements from both the Bureau of Reclamation and State Engineers for Nevada. He reported that the Water Authority remains on track to achieve its target of 86 gallons per capita per day by 2035. Despite higher water demands from the Colorado River in the past year due to extreme heat, overall usage continues to trend downward. Regarding legislative actions, Chair Marshall noted the Water Authority is tracking and participating in an omnibus water bill focused primarily on cleanup items, but the Water Authority does not have major legislative initiatives planned for this session.

Mr. Alfredo Melesio, City of North Las Vegas, reported on the City of North Las Vegas's current efforts to develop a master plan for the Tule Springs East area, an undeveloped region near the University of Nevada, Las Vegas (UNLV), and the national monument. Additionally, he noted the City of North Las Vegas will be updating its comprehensive master plan over the coming year.

Mr. Chris Dingell, Clark County School District (CCSD), shared that CCSD is currently conducting interviews to select a new superintendent, with the goal of finalizing a candidate by the end of March.

Mr. Eddie Dichter, City of Henderson, reported that the first phase of the Henderson Strong Comprehensive Plan concluded with more than 1,400 responses from its initial community survey. Additionally, the City of Henderson's All-In Henderson Sustainability and Climate Action Plan completed its initial community engagement round, gathering 750 survey responses.

Mr. Michael Mays, City of Boulder City, announced that the City of Boulder City is beginning a significant update to its zoning ordinance – the first comprehensive revision since its incorporation in 1960. This revision offers an opportunity to integrate goals from the Southern Nevada Strong (SNS) Regional Plan into the updated ordinance.

Ms. Janet Quintero, United Way of Southern Nevada, provided updates regarding legislative priorities, highlighting bills aimed at improving grant administration and standardizing prompt payment processes from state agencies to nonprofit organizations. She emphasized the importance of recognizing nonprofits as businesses, especially considering recent challenges in federal funding. Ms. Quintero also mentioned an ongoing partnership with United Way of Northern Nevada to assess the impacts of federal funding changes on the nonprofit sector. The groups administered a survey that received 160 responses, which she offered to share with the SNS Steering Committee to foster further discussion on municipal and philanthropic funding roles.

Ms. Rebecca Kapuler, Nevada Department of Transportation (NDOT), stated NDOT is tracking Senate Bill 77, a general cleanup bill. She reiterated that NDOT's role is supportive and offered assistance with planning-related information or data as needed by SNS Steering Committee members.

Vice Chair Martin Gies, Clark County Comprehensive Planning, provided multiple updates from Clark County's Advanced Planning Division. The Parks and Recreation Master Plan is progressing, having completed public outreach through pop-up events, surveys, and online interactive mapping in 2023. Current efforts include a level-of-service analysis, identifying funding mechanisms, and developing a draft plan for local adoption later this year. Mr. Gies also noted upcoming initiatives, including implementing a Stadium District overlay and refining landscaping regulations based on recent stakeholder feedback.

Ms. Betsy Fretwell, Las Vegas Global Economic Alliance (LVGEA), announced an ongoing recruitment for a new chief executive officer (CEO), expecting to identify a candidate within the next 90 to 120 days. Concurrently, the LVGEA is updating its target industry analysis with RCG Consulting, engaging municipalities, and other stakeholders. This updated analysis, anticipated by early April, is intended to support the economic development components of the SNS initiative.

Mr. Andrew Kjellman, Regional Transportation Commission of Southern Nevada (RTC), shared that the RTC is advocating for the extension of Fuel Revenue Indexing (FRI), currently set to expire at the end of 2026, to ensure ongoing funding for roadway projects. The RTC is also addressing transit operations revenue shortfalls. Mr. Kjellman expressed optimism for a successful legislative session to address these critical funding challenges.

Ms. Amber Stidham, LVGEA, highlighted two primary legislative bills currently prioritized by the LVGEA. Assembly Bill 77, presented by the Nevada Governor's Office of Economic Development (GOED), seeks to support business facility expansions, particularly those involving recyclable economic development projects. Additionally, the LVGEA is collaborating on an economic development omnibus bill aimed at making tax incentives more intentional and accessible for smaller businesses, while also exploring new incentives to support housing and childcare facilities. The bill is awaiting publication by the Legislative Counsel Bureau (LCB).

Ms. Minjia Yan, Urban Land Institute (ULI), announced that former City of Henderson Mayor Debra March, who launched the original SNS Regional Plan, is now serving as ULI's new chair. She invited members to ULI's upcoming event, "Unlocking Potential," which will feature a presentation by Ms. Deb Reardon, Manager of Regional Planning for the RTC, on the Underutilized Lands Inventory and an all-female panel discussing public-private partnerships in infill and redevelopment, in celebration of Women's History Month. The event will be held at a woman-owned restaurant in Chinatown. Ms. Yan also previewed ULI's Urban Plan training, planned for late spring or early summer, which will engage local officials in a hands-on workshop on planning and land use.

Mr. Shawn Gerstenberger, University of Nevada, Las Vegas, expressed concern about potential federal funding cuts, particularly to research grants and public health programs that support many university-led initiatives.

Mr. David Damore, The Lincy Institute and Brookings Mountain West, provided an update on several legislative efforts. He noted involvement with the LVGEA on the GOED 2.0 initiative, as well as ongoing work on infrastructure-related legislation. He highlighted Senate Bill 147, sponsored by Senator Marilyn Dondero Loop, which aims to create a pilot program for state funding to support metropolitan planning organization (MPO) regional planning efforts—a notable shift, as the MPO currently operates with minimal local and state funding.

Commissioner Tick Segerblom, RTC Board of Commissioners Liaison, inquired about funding sources for the SNS Steering Committee. Mr. Kjellman clarified that the MPO is primarily federally funded, with 95 percent coming from the Federal Highway Administration and Federal Transit Administration and the remaining five percent in local funds from the RTC.

Commissioner Segerblom encouraged the group to keep him informed if funding risks arise. He also noted the upcoming Harry Reid International Airport Terminal 1 redesign, expressing interest in involving the group in decisions about its scope and style.

Mr. Rick Van Diepen, ULI, shared updates on tracking the International Energy Code update and participating in Bill Draft Requests (BDR) related to renewable energy, energy efficiency, and equitable rate making at the Public Utilities Commission of Nevada (PUCN). He also emphasized ongoing involvement in affordable housing, urban planning, and extreme heat resiliency initiatives. Mr. Van Diepen stressed the need for a coordinated regional approach to addressing homelessness, including transitional housing and workforce redevelopment, and voiced concern over recent strategies that shift homelessness away from the Strip without broader solutions.

Ms. Nicole Bungum, Southern Nevada Health District, outlined initiatives supporting the SNS Regional Plan, including the return of pop-up produce stands at the Bonneville Transit Center and expanded access to Bike Share through reduced fare passes for SNAP recipients. She also noted transportation assessments for food access sites, support for a new greengrocer in the Historic Westside, and an upcoming virtual County Health Rankings presentation on March 19. Legislatively, she highlighted efforts to renew non-categorical public health funding that allows for more flexible community investment.

Mr. Marco Velotta, City of Las Vegas, reported on several special area plans aligned with the City of Las Vegas' 2050 Master Plan, including the Kyle Canyon and La Madre Foothills plans and the Charleston Special Area Plan tied to the RTC's corridor analysis. He noted progress on a transit-oriented development zoning overlay to support infill and transit-oriented development. Legislatively, the City of Las Vegas is tracking Senate Bills 28 and 48 (master plan consistency) and Assembly Bill 96 (urban heat island mitigation), on which he recently testified.

Ms. Michelle Larime, Senior Regional Planner for the RTC, reminded the SNS Steering Committee that invitations for upcoming task group meetings, workshops, and the project kickoffs scheduled for the last week of March will be sent out next week. She reiterated that the task group list will be shared and encouraged SNS Steering Committee members to suggest additional participants as needed.

**Motion:**

No motion was necessary.

**Vote/Summary:**

No vote was taken.

**Item:**

7. Identify future Southern Nevada Strong Steering Committee meeting(s) and agenda items (FOR POSSIBLE ACTION)

**Comments:**

Ms. Deb Reardon, Manager of Regional Planning for the Regional Transportation Commission of Southern Nevada (RTC), reviewed potential topics for future agendas. Standing items will include regular updates on the Southern Nevada Strong (SNS) Regional Plan. Additional suggestions included a presentation on the Henderson Mobility Plan, updates on other local agency plans, a housing report presentation recently released by the Lincy Institute, and a deeper look into how cities, counties, and the RTC are implementing the SNS Regional Plan.

Ms. Minjia Yan, Urban Land Institute, recommended inviting Dr. Arthur C. Nelson to present the Lincy Institute's housing report, noting its relevance given the meeting's recurring focus on housing.

Ms. Janet Quintero, United Way of Southern Nevada, suggested including a discussion on federal funding challenges and potentially partnering on a follow-up survey with nonprofit partners.

Chair Zane Marshall, Southern Nevada Water Authority, announced the next SNS Steering Committee meeting and expressed gratitude to SNS Steering Committee members for their ongoing participation and dedication to the SNS Steering Committee's work.

**Motion:**

No motion was necessary.

**Vote/Summary:**

No vote was taken.

**Item:**

8. Conduct a comment period for citizens participation

**Comments:**

Ms. Kelliann Beavers made the following comment:

*I'm Kelliann Beavers from The Lincy Institute, and I have two quick comments and then a question. The first comment is, I wanted to note in reference to including Minnesota – the MET Council – as a peer, that Minneapolis is sort of very forward-thinking about innovation districts, which is something that Clark County is also looking at. So, I think that's a really worthwhile one to include as conversations continue to unfold. The second thing is that in the small groups, someone suggested the idea of not having it necessarily be a formal peer region but having conversations with like Denver's COG and that kind of thing, and I wanted to suggest that that not just be looking into what they're doing but where time allows actually having maybe a phone call within a small group with some folks there, to the extent that small groups want to do that. I think it could be meaningful in terms of relationship building. My question is for the peer regions, is that intended to be included in the document of the plan or is it for the purpose of our learning as we go along?*

Ms. Michelle Larime, Senior Regional Planner for the Regional Transportation Commission of Southern Nevada (RTC), responded that the peer region analysis is intended to be part of the existing conditions analysis and will be documented. She noted that the extent of inclusion can be shaped by feedback from the Southern Nevada Strong Steering Committee and task groups.

Mr. Aaron Harris made the following comment:

*Hi, my name is Aaron Harris. I'm with Sierra Club and I'm also with other various organizations in the valley. I thought one thing that stuck out to me from the presentation today is we live regional lives, and I think we should think about why we live regional lives. Why are people driving to another city to go to the dentist? Why do people need to travel four miles or more to access affordable groceries and why do we have an average 26 minute commute to work? We can't build housing in a vacuum or out in the middle of a dry lake bed and expect that to solve our housing crisis. It's time to shift our thinking from subdivisions and developments to neighborhoods and communities. We need a strong plan with pixel resolution at the neighborhood level developed in coordination with the neighborhoods, and then developers can come in and meet the needs of those communities while helping solve our regional growth and economy challenges. We can't plan this parcel by parcel. I'm curious if anyone is big into jigsaw puzzles. And which strategy do we think is more effective when working on these puzzles? Do we look at each piece and compare it to the shape of every other piece, or do we look at the box that has the larger picture and we place the pieces close to where we think that it goes within the box? It's the latter. Our land use kind of resembles a jigsaw puzzle, and if we do it right, we'll have a beautiful picture. But in practice, it ends up looking like a Tetris board. Instead of each piece being placed as part of a larger picture, you're just looking for places to squeeze in the tiles as they appear until the board fills up and you lose the game. I want to give kudos to the various municipalities for undertaking more master plans and major kudos to Boulder City for the zoning reform. I look forward to that. But I think we should especially focus on the traditional city development cycle, right? And really that starts with transportation, right? Cities were developed because there was a bend of the river, there's a harbor on the coastline. There was a railroad that was built out to the desert. Next is density, right? You have that transportation nexus. More and more people are converging in that one place to do jobs and be part of industry. But then next, what follows is the improved land use. You have enough of a population to support a greater variety of shops, businesses, entertainment, and services in proximity to that population. Ultimately, you want those shops and businesses accessible to transportation. The problem is that the transportation takes the longest, right? If the commission approved and funded a light rail plan tomorrow, it would be seven years before we saw the first person actually set foot on a train. And we can't wait that long to start making these improvements into developing our region. So*

*we have to work backwards a plan for those future fundamental components to be added to build a complete neighborhood. Luckily, land use is the easiest to change. So just to recap, transportation, density, land use. Land use, that last one is the easiest one to change, right? It's free and only requires buy-in from decision makers. But how will we know where is the right places to make these land use changes? Start with the regional long-use transportation plan. Set aside rights-of-way for future high-capacity transit that won't require expensive land acquisition or eminent domain. Then plan for a continuous density gradient around those transportation notes. This will make the land use changes much easier to stomach when we know what is coming in the future. Thank you again for your leadership and on this existential issue for our region.*

Mr. Dedre Edmond-Drew made the following comment:

*Hello again Dedre Edmond-Drew, CEO of Jackson Street Alliance. Just so happy that you talked about Aboto, and the city just had Love on Jackson this past weekend, which was fantastic. I'm just here to learn more about the collaborations between the city and the county and how it will affect and how it will help enhance the Historic Westside. We have a lot of in-field projects over in that area. Glad we talked about the homelessness. We have so many different layers of things that need to be addressed in order for us to grow, and I'm just glad I was invited to the meeting. Thank you.*

**Motion:**

No motion was necessary.

**Vote/Summary:**

No vote was taken.

## ADJOURNMENT

The meeting adjourned at 12:02 p.m.

Respectfully submitted,

DocuSigned by:

*Tiffany Voss*  
622FE8A0AA794FA...

Tiffany Voss, Recording Secretary

DocuSigned by:

*Marek Biernacinski*  
26AA405162134B0...

Marek Biernacinski, Transcription Secretary

## COMMITTEE PURPOSE

*“The Southern Nevada Strong Steering Committee will coordinate and support implementation **and updates** of the Southern Nevada Strong Regional Plan.”*



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1

## MEMBERSHIP LIST CHANGES

### Proposed Additions

American Institute of Architects  
City of Mesquite  
Desert Research Institute  
ImpactNV  
Nevada Environmental Justice Coalition\*  
Nevada Governor's Office of Economic Development  
Nevada Housing Coalition\*

### Removed

Federal Reserve Bank of San Francisco

*\*Pending partner outreach and/or approvals.*



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2



## NEXT STEPS




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



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## Agenda & Meeting Objectives


- Revisit the purpose of the plan update
- Clarify the role of the SNS Steering Committee
- Discuss the integration of planning areas
- Examine peer region examples
- Set the stage for future engagement

 SNS 2050 Timing

 Project Process

 Planning Beyond Transportation

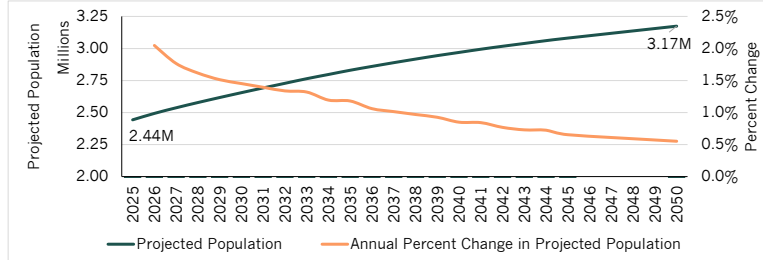
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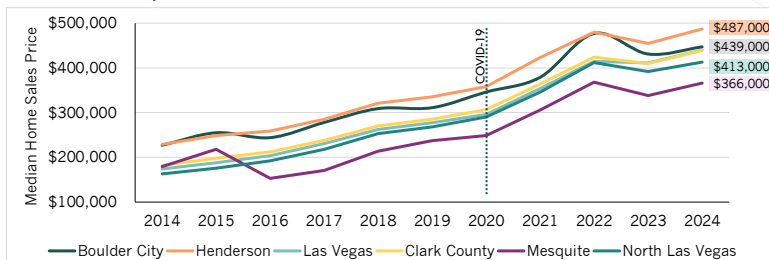
## Why are we here?

Population Projections, Clark County, 2025 to 2050<sup>2</sup>



University of Las Vegas 2024-2060 Population Forecasts, Prepared for Regional Transportation Commission of Southern Nevada  
Note: Projections are not available for 2046, 2047, 2048, and 2049

Median Home Price by Jurisdiction, 2014-2024

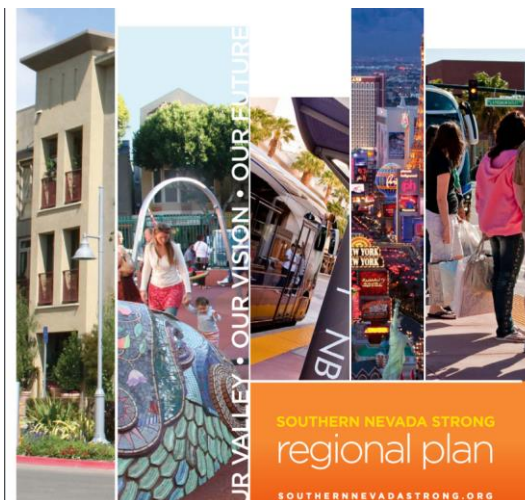


Median Home Price Source: Redfin

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3

## Evolving RTC's Role in Regional Planning



- Major step to prepare for growth by adopting the **Southern Nevada Strong (SNS)** Regional Policy Plan in **2015**
- SNS Plan **advocates for regional coordination** to address shared challenges and increase quality of life
- RTC's **MPO is the administrator** of the SNS Plan which **creates opportunity for integrating** transportation with housing, land use, and economic planning
- This plan update is an effort to address ongoing challenges, **reinvigorate** regional coordination, and **implement** the recommended **10-year update**

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## Overview of SNS 2050 Process



5



## Role of the SNS Steering Committee

The **Steering Committee** plays a crucial role in guiding the plan's development and implementation.



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## Expectations & Time Commitment

- **Regular Meetings:** SC members are asked to attend regular **quarterly meetings** and participate in **small group workshops** the day before each regular SC meeting.
- **Review of preliminary technical findings:** Provide **high-level direction and guidance** on key priorities as they relate to the technical work.
- **Outreach:** Support efforts to **communicate** the plan's importance **to the broader community**.
- **Task Groups:** Some SC members may also **join task groups** focused on housing, economic development, community engagement or scenario planning.

7



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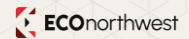
## Why Regional Planning Matters

8

## Living Regionally



- **We all live regional lives.**
- We **live**, work, shop, go to school, access healthcare, visit with friends and family across jurisdictional boundaries.
- Uncoordinated planning leads to transportation inefficiencies, infrastructure constraints, and housing unaffordability.

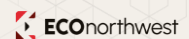


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## Living Regionally



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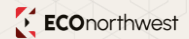


## Living Regionally



Source: CoStar

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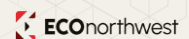


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## Living Regionally



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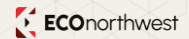


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## Living Regionally



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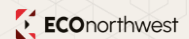


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## Living Regionally



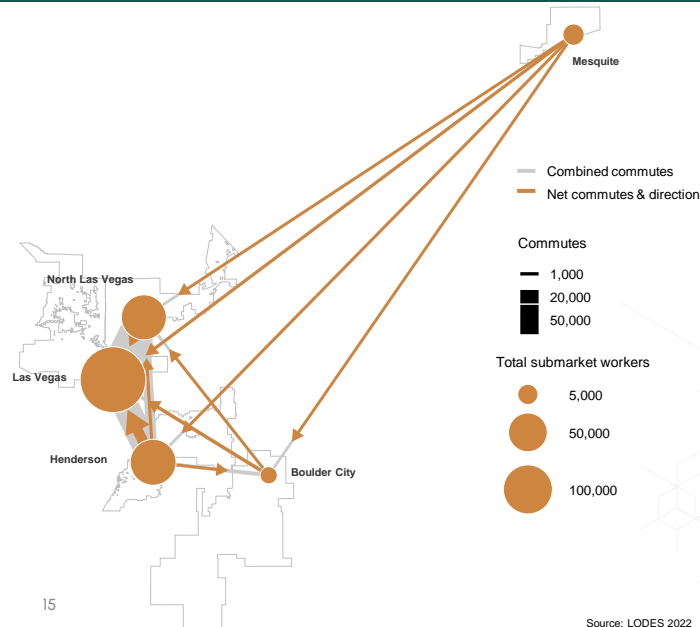
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- We live, work, shop, go to school, access healthcare, **visit with friends and family** across jurisdictional boundaries.
- Uncoordinated planning leads to transportation inefficiencies, infrastructure constraints, and housing unaffordability.



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## Living Regionally



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## Planning Regionally

- ◆ Shared, consistent data-driven approach
- ◆ Leverage resources and partnerships
- ◆ Secure and distribute funding more fairly and efficiently
- ◆ Support local government partners and community organizations
- ◆ Integrate planning topics where they intersect, at the regional level
  - ◆ Land use
  - ◆ Housing
  - ◆ Transportation
  - ◆ Economic Development
  - ◆ Sustainability



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# Looking to Peer Regions



- Wasatch Front Regional Council (Salt Lake)
- Metropolitan Council (Minneapolis)
- Broward MPO (Fort Lauderdale)

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## Peer Regions as Examples

Agency	Land Use	Zoning	Housing Funding	Infrastructure	Data Provision	Convening/ Education	Regulatory Role	Population	Geography	Total # of Jobs
<b>WFRC (Salt Lake City)</b>	Guidance	Guidance	None	None	Guidance, Maps, Models, Housing Inventory	None	Non-Regulatory	1.81 million	6 counties, 52 jurisdictions	1.21 million
<b>Metro Council (Twin Cities)</b>	Regional Planning	Regional Planning	Provides Funding	Regional Planning and Funding	Data, Forecasting, Maps	Workshops, Webinars, Conferences	Supports State Regulation	3.2 million	181 cities & townships; 7 counties	1.7 million
<b>Broward MPO (Fort Lauderdale)</b>	Planning Guidance	Planning Guidance	None	Transportation Planning and Projects Only	Population and Traffic Data	Training Workshops	Creates Local Transportation Policy	1.9 million	31 local governments and municipalities	1.5 million

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	Wasatch Front Regional Council, Salt Lake City	
	WFRC Practice	For the RTC
Governance & Organizational Structure	Provides <b>guidance and technical assistance</b> rather than having direct land use or zoning authority	Can help inform <b>how the RTC balances regional coordination without imposing mandates</b>
Planning Integration	<b>Transportation and Land Use Connection (TLC) Program</b> is a partnership with multiple agencies that provides <b>technical assistance</b> to local governments	Could be a model for improving local capacity for achieving regional goals
Data & Technical Assistance	WFRC provides <b>GIS-based tools and datasets</b> for local governments.	RTC could <b>expand its regional data-sharing efforts on more topics</b> to improve local planning decisions.
Program Initiatives	Housing and Transit Reinvestment Zones (HRTZ), Transportation and Land Use Connection (TLC), & <u>Real Estate Market Model (REMM)</u>	Offer potential models for RTC initiatives

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# Metropolitan Council, Twin Cities, MN Region

	Met Council Practice	For the RTC
Governance & Organizational Structure	Unlike many MPOs, the <b>Met Council is a state-regulated planning authority</b> and has legal authority to <b>develop and enforce</b> regional policies.	<b>Offers a look at the benefits and challenges of a state-supported governance model</b> to inform coordination across local governments
Housing Policy	Funds <b>affordable housing, brownfield redevelopment, and mixed-use projects</b> through <b>LCDA, LHIA, and Affordable Homeownership Grants</b> .	Offers <b>funding mechanisms</b> to support <b>housing initiatives and regional development</b> , even in a non-regulatory framework
Integrated Planning Policy	Aligns land use planning with transit through <b>TOD funding, high-density zoning near transit hubs, and mixed-use development</b> . The <b>Corridors of Opportunity</b> initiative drives regional investment along transit corridors to support economic growth and equitable housing.	Offers examples for how the RTC could develop <b>formal guidance and incentives for aligning housing and land use policies with major transit investments</b>
Education	<b>Met Council's Plant Initiative</b> provides <b>education and engagement tools</b> for cities, counties, and the public	Offer potential models for RTC-led regional <b>education efforts</b>



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# Broward County MPO, Fort Lauderdale

	Broward MPO Practice	For the RTC
Housing Policy	The MPO developed the <b>Housing Coordination Plan (HCP)</b> to align transportation planning with affordable housing strategies.	Offers a model for the regional housing strategy included in the SNS Plan update
Data-Driven Planning & Technical Assistance	Provides <b>customized data reports</b> to local governments on <b>population, economic conditions, and transportation trends</b> .	RTC can consider a <b>regional data hub</b> or technical assistance program to support local governments in making data-informed planning decisions
Program Initiatives	Plan initiatives such as Complete Streets, Livability Planning, Housing Coordination Plan	Serve as best practices RTC could consider during the SNS Plan update as it explores more integrated planning topics

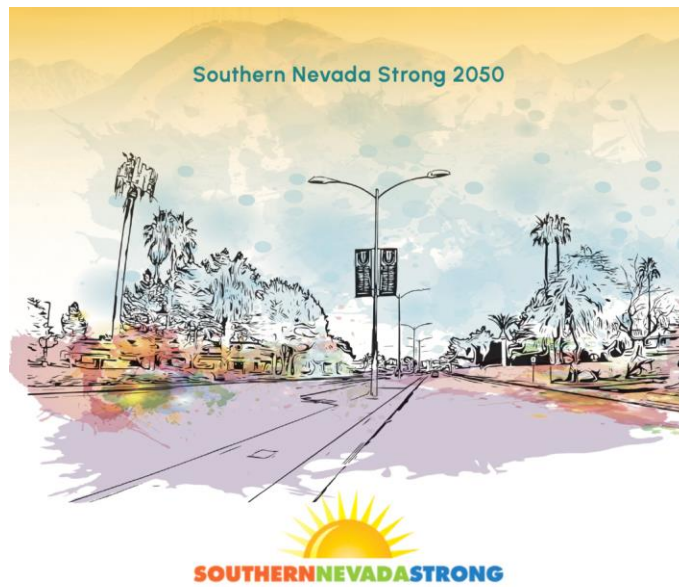


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## Southern Nevada Strong 2050



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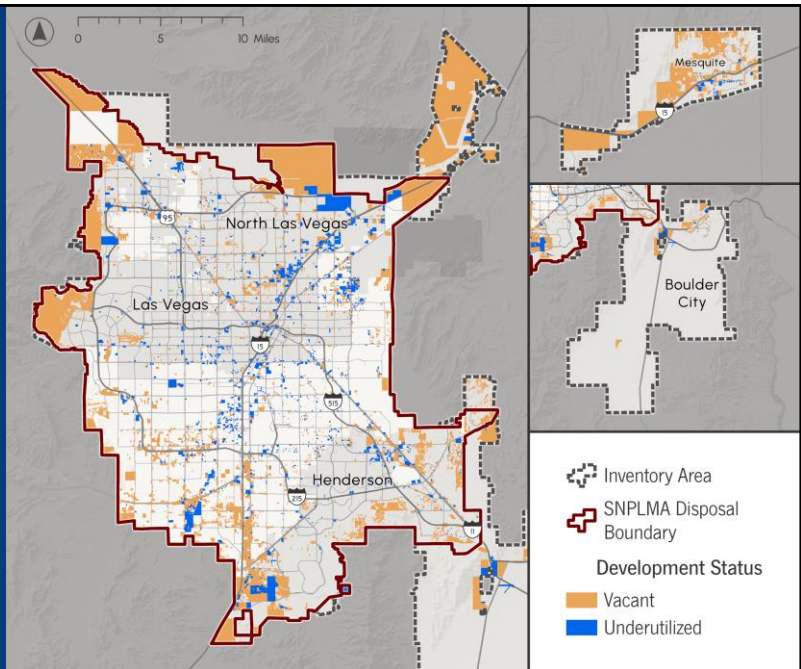
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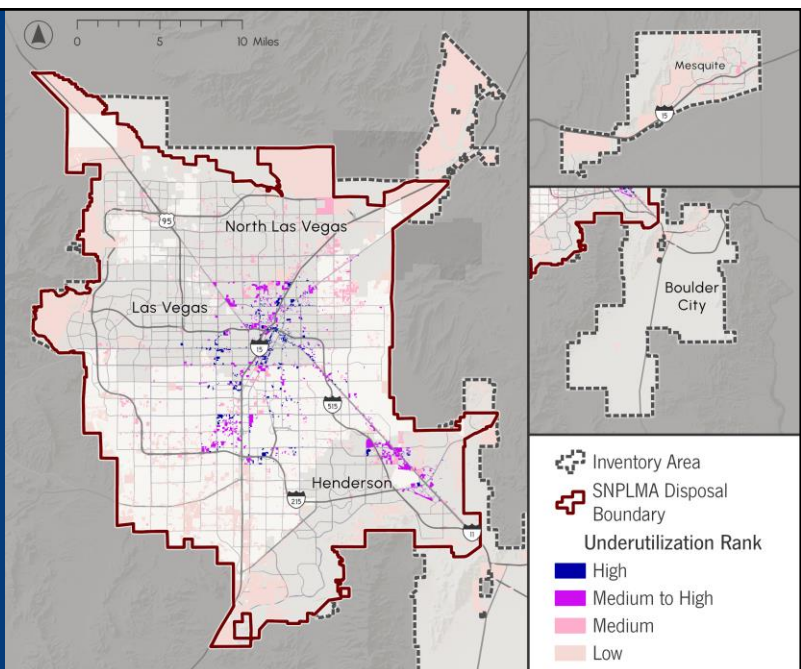
# UNDERUTILIZED LAND INVENTORY (DRAFT)



LET'S GO SOUTHERN NEVADA STRONG

3

# UNDERUTILIZED LAND INVENTORY (DRAFT)



LET'S GO SOUTHERN NEVADA STRONG

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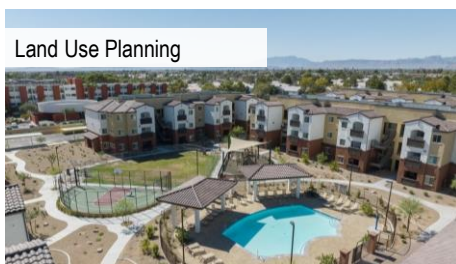
# INVENTORY USES



Brownfields Funding



Redevelopment Legislation



Land Use Planning



Regional Planning



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# INVENTORY: TAKING ACTION

## In Process

- Brownfields Funding
- Legislation
- Land Use Planning
- Presentations
- Strategy Development
  - SNS Task Groups
  - Focus Groups (GOED, LVGEA)

*How can the maps be used?*

*What actions should we take?*



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6

## INVENTORY: NEXT PHASE

### Underutilized Land

- Interactive Map

### Adaptive Reuse

- Inventory Addition
- Model Ordinance

### Other Ideas?



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**SOUTHERN NEVADA STRONG**  
OUR VALLEY. OUR VISION. OUR FUTURE.



**LET'S GO**

FUTURE MOBILITY AND SUSTAINABLE COMMUNITIES  
METROPOLITAN PLANNING ORGANIZATION

WE'RE GOING PLACES. LET'S GO TOGETHER

8



## COMMITTEE UPDATES (PICK ONE OR TWO!)



Legislative Session



Plan or Project



SNS Success



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## NEXT MEETING AGENDA

### Standing Topics

- SNS 2050
- Roundtable Updates

### Transportation Choice

- Henderson Transportation Mobility Plan

### Complete Communities

- Henderson Parks Master Plan
- Las Vegas Kyle Canyon Master Plan
- Henderson Strong
- Housing
- Lincy Institute Housing Report

### Capacity Building to Implement

- Organization-level implementation plans, successes

← FOR DISCUSSION: Proposed by Committee Members and Stakeholders →



LET'S GO SOUTHERN NEVADA STRONG

# REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

## Agenda Item

<b>Subject:</b>	New Member Organizations and Representatives
<b>Petitioner:</b>	Andrew Kjellman, Senior Director of Metropolitan Planning Organization, RTC
<b>Recommendation by Petitioner:</b>	Build understanding of the Southern Nevada Strong Steering Committee role and welcome new Steering Committee members (FOR POSSIBLE ACTION)
<b>Goals:</b>	Support regional planning efforts to improve economic vitality and education and invest in complete communities
<b>Meeting:</b>	Southern Nevada Strong Steering Committee - Apr 24 2025

### BACKGROUND INFORMATION:

As shown by the attached "Policies and Procedures Governing the Southern Nevada Strong Steering Committee", the Southern Nevada Strong (SNS) Steering Committee coordinates and supports the implementation of the SNS Regional Plan and guides its updates. On April 10, 2025, the Regional Transportation Commission of Southern Nevada (RTC) Board of Commissioners approved revisions to the "Policies and Procedures Governing the Southern Nevada Strong Steering Committee" to include the following new organizations to the SNS Steering Committee: the City of Mesquite, Nevada Governor's Office of Economic Development, Nevada Housing Coalition, Desert Research Institute, Nevada Environmental Justice Coalition, ImpactNV, and the American Institute of Architects. Additionally, several vacancies have been filled.

Due to changes in SNS Steering Committee membership, RTC staff will provide a brief overview of the SNS Steering Committee's role, followed by introductions of new SNS Steering Committee members.

### ATTACHED:

[SNS-Policies-and-Procedures DRAFT](#)

## **POLICIES AND PROCEDURES GOVERNING THE SOUTHERN NEVADA STRONG STEERING COMMITTEE**

### **19.1 CREATION AND PURPOSE**

The Southern Nevada Strong Steering Committee (Steering Committee) will coordinate and support implementation **and updates** of the Southern Nevada Strong Regional Plan (Regional Plan). The Steering Committee will engage, educate and empower member organization's constituencies in Regional Plan implementation. The Steering Committee will assist RTC staff by providing valuable insight and guidance on 1) how Southern Nevada Strong can support his or her organization; and 2) region-wide activities and strategies Southern Nevada Strong can take to support implementation.

### **19.2 MEMBERSHIP**

- A. The membership of the Southern Nevada Strong Steering Committee shall consist of a senior management representative from each of the following organizations: ~~thirteen regional partners identified in the 2015 Regional Plan:~~

1. Clark County
2. City of Las Vegas
3. City of Henderson
4. City of North Las Vegas
5. City of Boulder City
6. **City of Mesquite**
7. Clark County School District
8. Southern Nevada Regional Planning Coalition
9. Regional Transportation Commission of Southern Nevada (RTC)
10. RTC Board Liaison
11. University of Nevada Las Vegas
12. Southern Nevada Water Authority
13. Southern Nevada Health District
14. Southern Nevada Regional Housing Authority
15. Southern Nevada Conservation District

~~The membership of the Southern Nevada Strong Steering Committee shall also consist of the following community and special interests representatives:~~

- ~~16. Federal Reserve Bank of San Francisco~~
16. Las Vegas Global Economic Alliance
17. Las Vegas Metropolitan Police Department
18. Nevada Department of Transportation
19. United Way of Southern Nevada
20. Urban Land Institute
21. Brookings Mountain West
22. **Nevada Governor's Office of Economic Development**
23. **Nevada Housing Coalition**
24. **Desert Research Institute**
25. **Nevada Environmental Justice Coalition**
26. **ImpactNV**
27. **American Institute of Architects**

- B. Members of the Southern Nevada Strong Steering Committee shall be selected by the entity, firm or agency they represent.
- C. Southern Nevada Strong Member Absences
  - 1. Excusal of an absence may be obtained by contacting the Steering Committee Chair, the RTC ~~General Manager~~ Chief Executive Officer or his or her designee prior to the meeting at which the absence will occur.
  - 2. Steering Committee members must attend 75% of meetings over the course of a calendar year. If not, recommendations by the Chair, in consultation with the Vice Chair may be made to replace a Steering Committee member to ensure adequate representation and participation.
- D. Each Southern Nevada Strong Steering Committee member shall have one vote.
- E. The terms of the members of the Southern Nevada Strong Steering Committee shall be indefinite.
- F. For each member provided for in paragraphs (A) and (B), one alternate member may be appointed. Such alternate members will exercise all functions of the member in the member's absence. All members and alternates must be designated, in writing, to the RTC ~~General Manager~~ Chief Executive Officer.

### **19.3 OFFICERS AND DUTIES**

- A. A chair and vice-chair shall be elected annually, at the first meeting in October, from the voting membership of the Southern Nevada Strong Steering Committee.
- B. The succeeding chair will officiate at the October meeting and will serve for 12 months.
- C. The chair shall preside at all meetings, call the meetings, and represent the Southern Nevada Strong Steering Committee at all meetings.
- D. In the event that the chair is unable to perform these duties, the vice-chair shall act in the place of the chair.

### **19.4 MEETINGS**

- A. The Southern Nevada Strong Steering Committee shall meet quarterly or as needed. Special meetings of the Southern Nevada Strong Steering Committee may be called as directed by:
  - 1. The RTC
  - 2. The Chair of the Steering Committee
  - 3. The request of more than one-half of the membership
  - 4. The Chair of the RTC
- B. A simple majority of the Steering Committee's members shall constitute a quorum.
- C. The Southern Nevada Strong Steering Committee shall follow a prepared agenda, subject to a publicly posted notice of a public meeting as required by the Nevada State law. Items for discussion or action at a Southern Nevada Strong Steering Committee meeting must be

submitted to the ~~General Manager~~ Chief Executive Officer at least 12 working days prior to the meeting date. The ~~General Manager~~ Chief Executive Officer may waive the 12 day requirement, in accordance with his or her authority pursuant to the RTC Administrative Procedures for Agenda Processing. The recommendations of the Southern Nevada Strong Steering Committee will be forwarded to the Regional Transportation Commission Board of Commissioners.

- D. The Southern Nevada Strong Steering Committee has the authority to appoint working groups to serve a specific and exclusive purpose, which should be memorialized before it begins conducting its business. These working groups shall make recommendations to the Southern Nevada Strong Steering Committee for action.

## **19.5 ROBERT'S RULES OF ORDER**

- A. Robert's Rule of Order will be used except as follows:
1. Seconds will not be required for any motion
  2. The Chair can make motions and can vote on any motion.

## REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

### Agenda Item

<b>Subject:</b>	Elect a Chair and Vice Chair
<b>Petitioner:</b>	Andrew Kjellman, Senior Director of Metropolitan Planning Organization, RTC
<b>Recommendation by Petitioner:</b>	Elect a Chair and Vice Chair for 2025 - 2026 (FOR POSSIBLE ACTION)
<b>Goals:</b>	Support regional planning efforts to improve economic vitality and education and invest in complete communities
<b>Meeting:</b>	Southern Nevada Strong Steering Committee - Apr 24 2025

#### **FISCAL IMPACT:**

None

#### **BACKGROUND INFORMATION:**

The "Policies and Procedures Governing the Southern Nevada Strong Steering Committee" indicate that the Chair and Vice Chair be selected annually by a majority of the Southern Nevada Strong (SNS) Steering Committee at the October meeting.

Since the election of officers did not occur in October 2024 and to ensure alignment with the Southern Nevada Strong 2050 schedule, the SNS Steering Committee will elect the Chair and Vice Chair who will serve through October 2026. Regional Transportation Commission of Southern Nevada (RTC) staff recommends the following officers:

**Chair:** Commissioner Tick Segerblom, representing the RTC Board of Commissioners

**Vice Chair:** Seth Floyd, Director of Community Development, representing the City of Las Vegas (Alternate: Marco Velotta, Chief Sustainability Officer)

# REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

## Agenda Item

<b>Subject:</b>	Southern Nevada Strong 2050
<b>Petitioner:</b>	Andrew Kjellman, Senior Director of Metropolitan Planning Organization, RTC
<b>Recommendation by Petitioner:</b>	Receive a presentation on Southern Nevada Strong 2050 and stakeholder input provided thus far and provide input on key policy themes and priority outcomes that will inform the development of urban growth scenarios (FOR POSSIBLE ACTION)
<b>Goals:</b>	Support regional planning efforts to improve economic vitality and education and invest in complete communities
<b>Meeting:</b>	Southern Nevada Strong Steering Committee - Apr 24 2025

### **FISCAL IMPACT:**

None

### **BACKGROUND INFORMATION:**

The 2015 Southern Nevada Strong (SNS) Regional Plan (Plan) was created as a vision to manage expected growth in Southern Nevada, a region that is expected to reach a population of over three million people by 2050. The Plan is a blueprint for a diversified economy and sustainable, transit-oriented communities that revitalize existing neighborhoods. Since the Plan was developed, the Regional Transportation Commission of Southern Nevada's (RTC) Metropolitan Planning Organization (MPO) has served as the Plan administrator, a role that also includes leading Plan updates.

Recognizing the many environmental, economic, demographic, and public policy changes that have occurred over the last decade, the SNS Steering Committee directed MPO staff to initiate a Plan update. The Plan update, which is now titled Southern Nevada Strong 2050, is presently underway.

The SNS Steering Committee will receive a presentation that summarizes stakeholder engagement and key policy themes from Southern Nevada Strong 2050 Kickoff Week. This will include key findings and summary feedback from the first stakeholder meetings of the Housing Task Group, Economic Development Task Group, Scenario Planning Advisory Committee, and the SNS Steering Committee Workshops.

The presentation will also include a discussion on what inputs and outcomes should be considered in the development and evaluation of the future urban growth scenarios. The goal of this discussion is to explore the challenges that can happen when trying to balance future growth with desired community outcomes. This discussion will inform what policies and trade-offs need to be considered as the consultant team develops future urban growth scenarios.



# REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

## Agenda Item

<b>Subject:</b>	Nevada Nonprofit Partner Survey: Impact of Federal Funding Changes
<b>Petitioner:</b>	Andrew Kjellman, Senior Director of Metropolitan Planning Organization, RTC
<b>Recommendation by Petitioner:</b>	Discuss the potential impacts of federal funding changes on Southern Nevada's non-profit sector and identify next steps (FOR POSSIBLE ACTION)
<b>Goals:</b>	Support regional planning efforts to improve economic vitality and education and invest in complete communities
<b>Meeting:</b>	Southern Nevada Strong Steering Committee - Apr 24 2025

### **FISCAL IMPACT:**

None

### **BACKGROUND INFORMATION:**

The Southern Nevada Strong (SNS) Regional Plan (Plan) identifies multiple strategies aimed at increasing funding that supports housing, jobs, and transportation for a better community. During the February 27, 2025, SNS Steering Committee meeting, SNS Steering Committee members identified a need to discuss further the impacts of federal funding changes on Plan implementation.

United Way of Southern Nevada (UWSN) has served as a member of the SNS Steering Committee since 2016. UWSN serves as a convener and collaborator, advocates to maximize the impact of federal investments in Southern Nevada, and unites non-profits, businesses, and donors. In this role, UWSN furthers programs that support student success, financial stability, and emergency services. Recognizing potential impacts of federal funding cuts on the non-profit sector, UWSN and Nevada GrantLab have joined forces to evaluate effects and develop strategies through summits, sector-wide convenings, and statewide surveys.

UWSN staff will share an overview of the recent survey findings ([UWSN Presentation-to-Joint-HHS-Committee Feb-26.pdf](#)), which highlight the potential impacts of federal funding cuts on the non-profit sector and regional goals related to housing, education, and healthcare. The Guinn Center Overview of Statewide Federal Funding in Nevada 2023-2025 Biennium is provided as an additional resource (see <https://www.guinncenter.org/research/federal-footprint-a-snapshot-of-federal-funds-use-in-nevadas-state-budget>). Following the presentation, SNS Steering Committee members will identify any next steps, roles, and timelines to address funding gaps.

Source: Adapted from United Way Nonprofit Federal Funding Updates, updated March 13, 2025. (<https://uwsn.org/nonprofit-federal-funding-updates/>)

# REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

## Agenda Item

<b>Subject:</b>	City of Henderson Non-Functional Turf Removal and Urban Heat Impacts
<b>Petitioner:</b>	Andrew Kjellman, Senior Director of Metropolitan Planning Organization, RTC
<b>Recommendation by Petitioner:</b>	Receive a presentation on the City of Henderson's implementation of Assembly Bill 356, a state law requiring the removal of non-functional turf, and impacts related to urban heat
<b>Goals:</b>	Support regional planning efforts to improve economic vitality and education and invest in complete communities
<b>Meeting:</b>	Southern Nevada Strong Steering Committee - Apr 24 2025

### FISCAL IMPACT:

None

### BACKGROUND INFORMATION:

The 2015 Southern Nevada Strong Regional Plan (Plan) was collaboratively developed as a vision to manage growth in Southern Nevada, where the total population is expected to exceed three million residents by 2050. The Plan is a blueprint to realize a diversified economy and sustainable, transit-oriented investments that promote community and neighborhood resilience. The Plan identified over 14 actions related to furthering water conservation efforts and extreme heat mitigation, including:

- Objective 5.3: Support compact development and regulations that help the Southern Nevada Water Authority achieve water conservation goals and encourage reduction in water consumption.
- Objective 5.4: Increase water quality and decrease wastewater and dry weather runoff while encouraging recycled water reuse strategies.
- Strategy 3.2.7: Encourage the development of design standards and land use policies that require investments in low-income or at-risk communities to include the basic attributes such as sidewalks, adequate lighting, street trees, and other strategies to create walkable communities, with special attention to designing for shade and heat absorbent materials to provide respite to transit riders.

In 2021, the Nevada Legislature passed Assembly Bill 356, a law that prohibits the use of water delivered by the Southern Nevada Water Authority's (SNWA) member agencies to irrigate decorative grass. In compliance with the law, the City of Henderson's Parks and Recreation Department is removing selected non-recreational turf and replacing it with drought-tolerant vegetation or other amenities. Simultaneously, the City of Henderson partnered with Desert Research Institute (DRI) to study the impacts of the turf-removal initiative on extreme heat mitigation in the City of Henderson. Through a discussion facilitated by City of Henderson staff, SNS Steering Committee members will:

- Develop a shared understanding of the scope of the City of Henderson's turf-removal initiative for parks and public facilities;
- Review study findings related to the impacts of turf removal on urban heat; and
- Discuss potential impacts for the entire Southern Nevada region and next steps to enhance collaboration across organizations.

# REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

## Agenda Item

<b>Subject:</b>	Regional Plan Implementation Updates
<b>Petitioner:</b>	Andrew Kjellman, Senior Director of Metropolitan Planning Organization, RTC
<b>Recommendation by Petitioner:</b>	Discuss organizational successes, work plan activities, or State legislative priorities that further the implementation of the Southern Nevada Strong Regional Plan
<b>Goals:</b>	Support regional planning efforts to improve economic vitality and education and invest in complete communities
<b>Meeting:</b>	Southern Nevada Strong Steering Committee - Apr 24 2025

### FISCAL IMPACT:

None

### BACKGROUND INFORMATION:

Relationship building and information sharing are critical to achieving the goals and objectives identified in the Southern Nevada Strong (SNS) Regional Plan Implementation Matrix (<https://www.southernnevadastrong.org/wp-content/uploads/2022/06/Implementation-Matrix-final-web.pdf>). SNS Steering Committee members will share priority updates related to:

- Recent successes related to SNS implementation;
- Projects and activities planned in 2025 that support the implementation of the SNS Regional Plan; and/or
- 2025 Nevada State Legislative Session priority bill draft(s) that relate to regional planning.

## REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

### Agenda Item

<b>Subject:</b>	Southern Nevada Strong Steering Committee Meetings and Agenda Items
<b>Petitioner:</b>	Andrew Kjellman, Senior Director of Metropolitan Planning Organization, RTC
<b>Recommendation by Petitioner:</b>	Identify future meeting(s) and agenda items
<b>Goals:</b>	Support regional planning efforts to improve economic vitality and education and invest in complete communities
<b>Meeting:</b>	Southern Nevada Strong Steering Committee - Apr 24 2025

#### **FISCAL IMPACT:**

None

#### **BACKGROUND INFORMATION:**

The Regional Transportation Commission of Southern Nevada (RTC), as core administrator of the Southern Nevada Strong (SNS) Regional Plan (Plan), seeks guidance from the SNS Steering Committee on:

- The 2025 SNS Steering Committee meeting calendar and location(s); and
- Future agenda items that advance implementation of the Plan

## REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA

### Agenda Item

<b>Subject:</b>	Final Citizens Participation
<b>Petitioner:</b>	Andrew Kjellman, Senior Director of Metropolitan Planning Organization, RTC
<b>Recommendation by Petitioner:</b>	Conduct a comment period for citizens participation
<b>Goals:</b>	Support regional planning efforts to improve economic vitality and education and invest in complete communities
<b>Meeting:</b>	Southern Nevada Strong Steering Committee - Apr 24 2025

#### **FISCAL IMPACT:**

None by this action

#### **BACKGROUND INFORMATION:**

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong (SNS) Steering Committee shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the SNS Steering Committee's jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the SNS Steering Committee can direct that it be placed on a future agenda.